



Cheryl Martinez Media Kit

About Me

Cheryl Martinez is a Wellness Blogger & Content Creator from NYC. She's built an ever-growing community in the plant-based category inspiring others to adapt a kinder, healthier, more sustainable lifestyle.

About My Audience

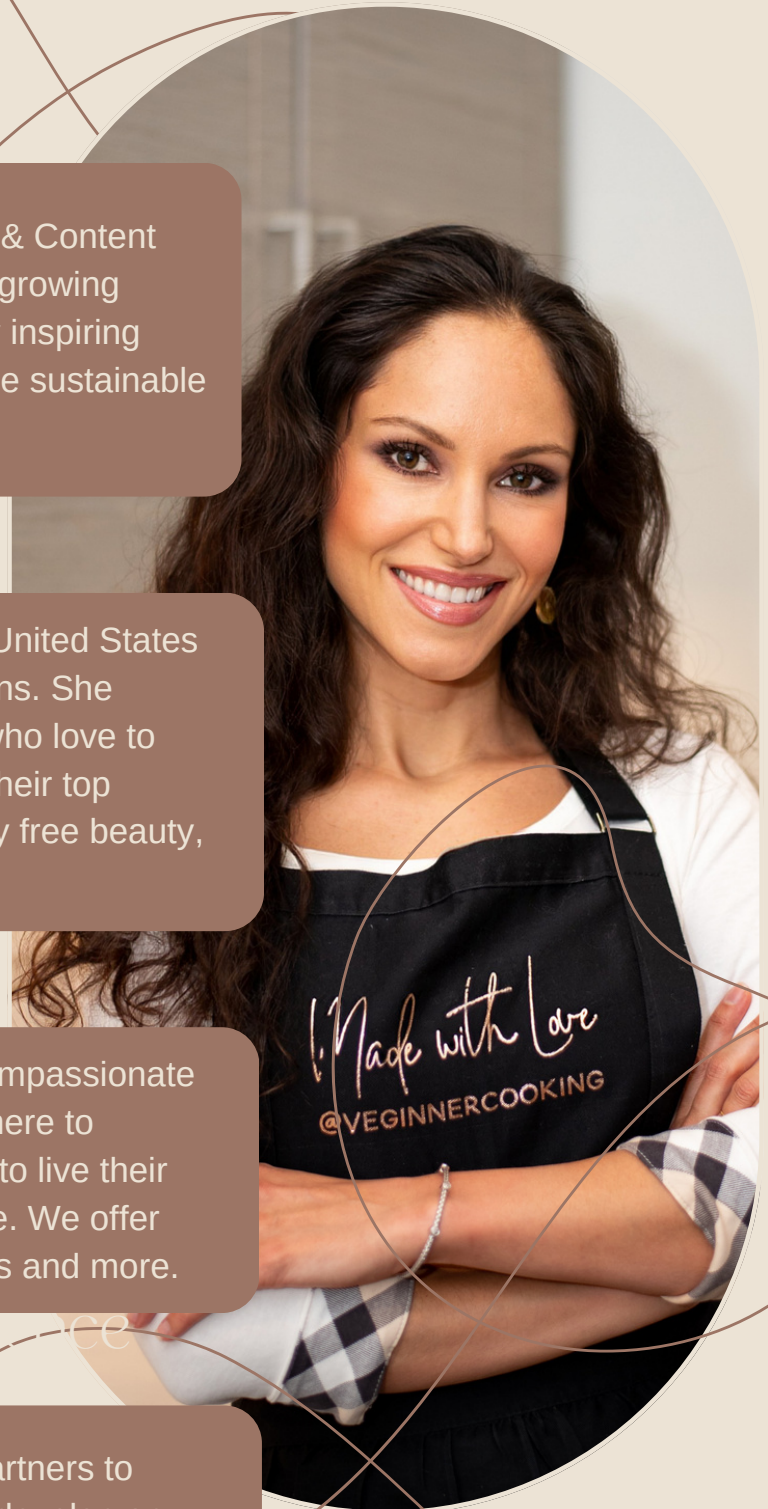
Cheryl has built a loyal audience in the United States who trust and value her recommendations. She resonates strongly with females 25-34 who love to make their own purchasing decisions. Their top interests include food & wellness, cruelty free beauty, and sustainable living.

About My Blog

Veginner Cooking is a community of compassionate animal lovers from around the world... here to mentor, motivate, and empower others to live their best life through a plant-forward lifestyle. We offer free resources, recipes, cooking classes and more.

Let's Partner!

Cheryl works closely with her brand partners to understand their marketing goals and develop an ongoing strategy for the highest ROI. Email Cheryl, or Schedule a Meeting to discuss ideas for a winning campaign.



Audience Insights & Demographics

Pinterest
[@VeginnerCooking](#)

40M+

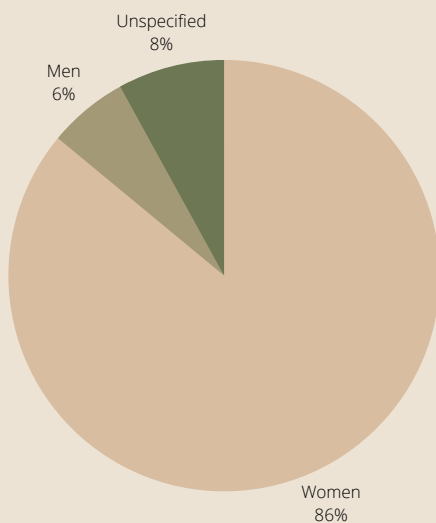
Monthly Reach

10M+

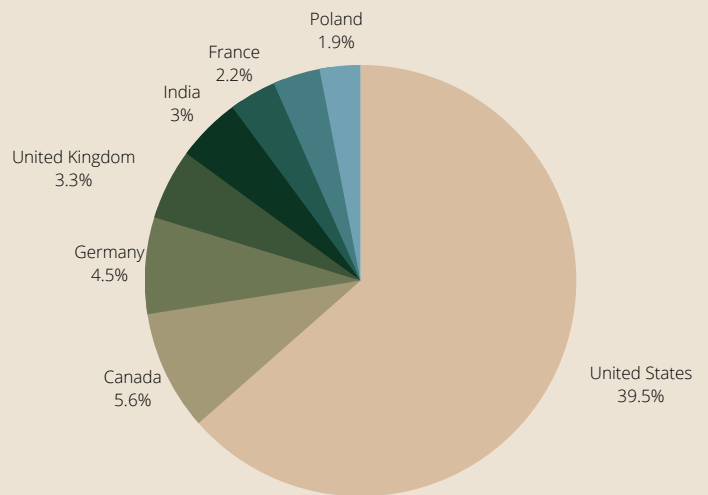
Monthly Audience

1M

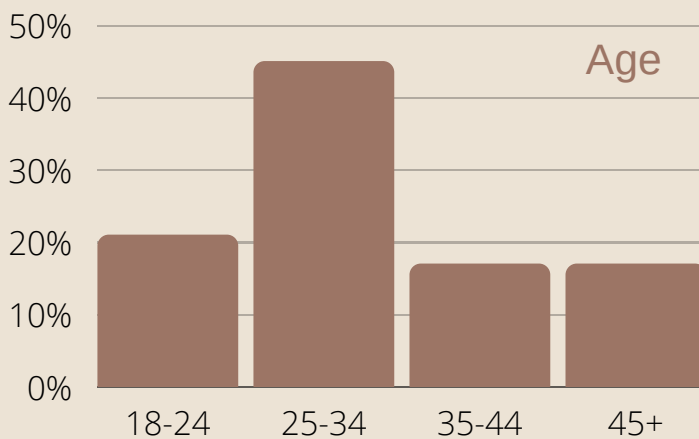
Engaged Audience



Audience Gender



Audience Location



Age





Popular Packages

- **Blog Post featuring your product + Pin + Pinterest TV Episode with shoppable links**

- **30 sec Video Crossposted on Pinterest, Instagram, Facebook, TikTok, & YouTube Shorts**

- **Carousel Post (3 images) + Story (3 frames) with link (FB & IG)**

- **90 Days of Influencer Whitelisting + Usage Rights**



Book all 4 packages to maximize your total reach!

[Email Cheryl >](#)

[Schedule a Meeting >](#)

[Past Partnerships >](#)